



WHAT IS THE **REAL** PRICE OF GOLD?





POVERTY & POLLUTION



Gold mining is one of the most destructive activities in the world. The production of one gold ring generates 20 tons of waste. Toxic chemicals such as cyanide and mercury that are used in producing gold have polluted drinking water supplies, contaminated farmland, and harmed the health of workers and communities. Gold mining operations can also leave a trail of social destruction, displacing communities from their homelands against their will and destroying traditional livelihoods.

This is the real price of gold.



Stand up for the rights of local communities.

Between 1995 and 2015, approximately half of the gold produced worldwide has or will come from indigenous peoples' lands.

Mining companies have all too often set up their operations without respecting the wishes of local communities. But indigenous peoples, farmers and other local communities in places as diverse as Ghana and Peru are now speaking out to protect their lives and

livelihoods from mining's harmful impacts. Local communities around the world are demanding that new mining projects only go forward with their approval and with full respect for human rights and the environment.

The **No Dirty Gold campaign supports the rights of communities to determine their own future—not to have it decided for them by corporations.**



Be an informed consumer.

Where does the gold in your jewelry or computer chip come from?

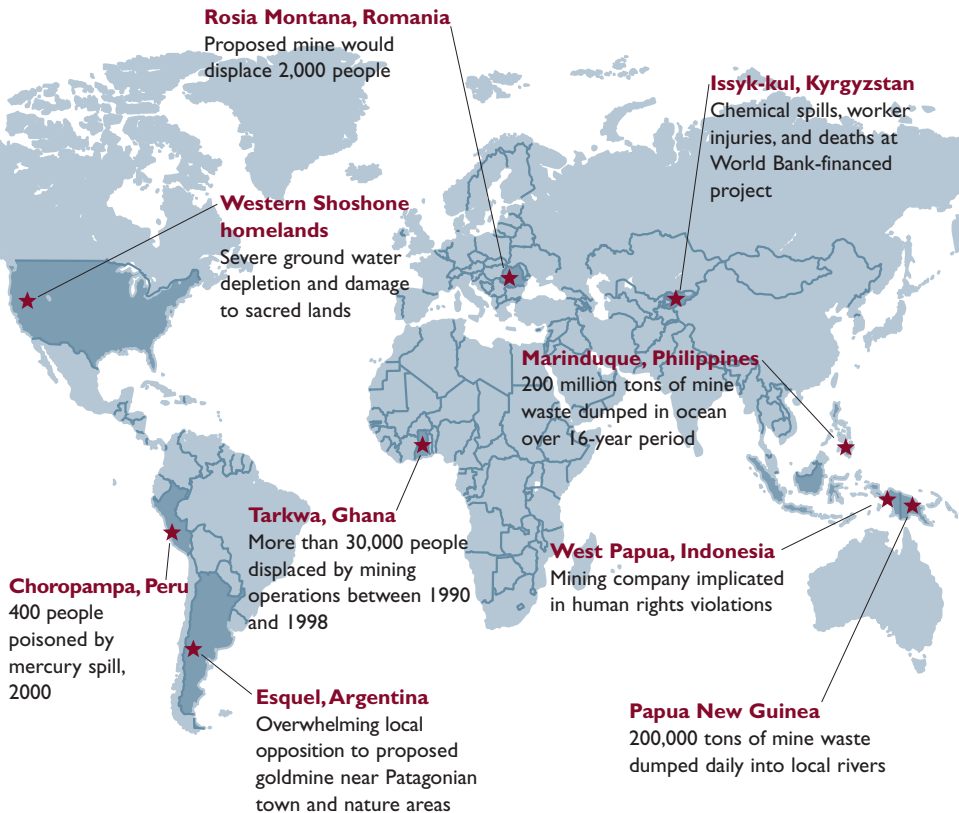
Most retailers and manufacturers can't say. Without this critical information, consumers will never know if the gold they buy came from a mine that dumps toxic waste in rivers, violates workers' rights, digs up wilderness areas, or evicts communities under the threat of violence.

WHAT YOU CAN DO:

- Inform yourself about the human and environmental impacts of mining. Visit our website www.nodirtygold.org and download our report, "Dirty Metals: Mining, Communities and the Environment."
- Sign our campaign pledge calling for an end to irresponsible gold mining practices.
- Ask your local jeweler where the gold in their products comes from. Ask them to support our call for reform of the mining industry.

Communities at risk

Mining affects communities on almost every continent. These are just a few of the places where communities are struggling to defend their rights and the environment.





“Gold is part of our heritage, but today’s large-scale mining operations are devastating rural communities and destroying livelihoods. Gold has become a symbol of poverty and misery. This is an industry in need of reform.”

— Hannah Owusu-Korenteng,
Wassa Association of Communities Affected by Mining, Ghana



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